



Empower **consistent, collaborative,** and **high-quality** breastfeeding support during decision-making and patient counseling with access to the most current lactational pharmacology research, full drug monographs, and **Lactation Risk Categories**.

THE CHALLENGE



Four out of five new mothers in the US start out breastfeeding. Half of this population will require medication, but lactational pharmacology research is limited. Resulting in...



INACCURATE COUNSEL

Patients receive inconsistent and frequently inaccurate counsel.



WASTED TIME

Clinical staff search multiple sources which typically conflict and lack definitive data.



INCOMPLETE RESULTS

Most available resources do not cover over-the-counter, herbal or recreational drugs

“Many mothers are inappropriately advised to discontinue breastfeeding or avoid taking essential medications because of fears of adverse effects on their infants.”

- The American Academy of Pediatrics



TOP FIVE REASONS HALE’S IS YOUR SOLUTION

1

With over 1,300 drugs, diseases, vaccines and syndromes it enables providers to provide meaningful counsel that can lead to improved patient outcomes.

2

Data is comprehensive and researchable by category and generic or trade name.

3

Collaboration is made easy with search, print, and share features for the most current lactational drug information, updated monthly.

4

This simple, trusted and cost-effective tool is available at the point of care and requires little to no user training.

5

It’s accessible - we provide multiple access options for individuals, groups, and institutions.

MEET THE AUTHOR

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is considered one of the foremost leading experts in the field of perinatal pharmacology and the use of medications. He is Professor of Pediatrics at Texas Tech University School of Medicine and is the Executive Director of the InfantRisk Center and Associate Dean of Research.

Learn more at www.infantrisk.com

QUICK VIEW

The Difference Between Print and Online Access

FEATURE	PRINT	ONLINE
MOBILE	✗	✓
LRC CATEGORY LEVELS	✓	✓
UPDATED MONTHLY	✗	✓
SEARCH BY GENERIC NAME	✓	✓
SEARCH BY TRADE NAME	✓	✓
SEARCH BY PARTIAL NAME	✗	✓
PRINT	✗	✓
SHARE	✗	✓

“Hale’s Medications & Mothers’ Milk is the resource that lactation consultants live by - and the nurse managers who support them will swear by. Hale’s makes the job easier for all of us on the health care team whose goal is to support safe breastfeeding.”