HOW YOU CAN ADVERTISE WITH US

Dedicated Email Blasts

Share your message with our email list of 350,000+ professionals, students, and educators in nursing, social work, counseling, psychology, and public health.

www.springerpub.com/advertisers
MARKETING

DEDICATED EMAIL BLASTS

ANDREW BENNIE, Director of Recruitment Services
Email: abennie@springerpub.com
Phone: (212) 845-9933

www.springerpub.com/advertisers

KEY FEATURES AND BENEFITS

Select from a list of over 350,000+ professionals and target custom audiences by location, degree, specialty, and profession.

NETWORK
Gain access to more than 350,000+ nursing, social work, counseling, psychology, and public health professionals, students, and educators

TARGETING
Choose from targeting options including 75 specialties, degrees, geographical location, and job title

REPORTING & COLLABORATION
Our digital media team will work with you to optimize open rates, click-through-rates and cost per leads (CPLs), metrics provided 1 week after each email

PER-EMAIL RATES

<table>
<thead>
<tr>
<th>1 - 10,000</th>
<th>10,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>$.35 per user</td>
<td>$.30 per user</td>
</tr>
</tbody>
</table>

- $1,000 min requirement
- $500 email design and development